



Royal College
of Physicians

Medicine 2017: RCP annual conference 16–17 March 2017

Manchester Central Convention
Complex Ltd, Petersfield, M2 3GX

Sponsor price list

We are pleased to offer a number of packages and opportunities at our event and other options are available on request. All prices are excluding VAT.



#Medicine2017



Principal partner £21,000

One exclusive package available

Before the conference

- Acknowledgement as principal partner and link to company website on conference web-page and downloadable programme.
- Acknowledgement as principal partner and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- Acknowledgement as principal partner and link to company website on joining instructions email sent to all delegates (subject to timings).
- Acknowledgement as principal partner and company logo on all conference marketing materials (subject to timings).
- A full delegate list (delegate names and organisations) in advance of the conference.

At the conference

- The opportunity to run a 30-minute lunchtime satellite session open to all delegates and advertised on the programme (Partner Company to arrange all content and speakers and subject to the RCP's final approval of content).
- 4m x 3m shell scheme booth in the exhibition.
- Sponsored icon on home screen of conference app.
- 300-word company editorial with logo in conference app and acknowledged as principal partner of the event.
- Company logo on holding slide and stage set in main auditorium.
- Logo on conference collateral (printing, signage, holding slides, banner stands, venue dressings).
- Five complimentary delegate places for your colleagues or guests (full access to conference).
- Two places at conference dinner.
- Lunch and refreshments for up to five exhibitors.

Post-conference

- Acknowledgement as principal partner in post-conference email to delegates and link to company website.
- Opportunity to include a question in post-conference delegate evaluation survey (question to be approved by RCP).

Supporter package £7,000

Four packages available

Before the conference

- Acknowledgement as supporter and link to company website on conference web-page and downloadable programme.
- Acknowledgement as supporter and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- Acknowledgement as supporter and link to company website on joining instructions email sent to all delegates (subject to timings).
- Acknowledgement as supporter and company logo on all conference marketing materials (subject to timings).
- A full delegate list (delegate names and organisations) in advance of the conference.

At the conference

- 3m x 2m shell scheme booth in the conference exhibition.
- 50-word company editorial with logo in conference app and acknowledged as supporter of the event.
- Company logo on holding slide and stage set in main auditorium.
- Logo on conference collateral (printing, signage, holding slides, banner stands, venue dressings).
- Lunch, refreshments and access to conference sessions for two exhibitors.
- Opportunity to upgrade exhibitors to full conference delegates (access to conference sessions) for £199, for up to 4 places.
- Two places at conference dinner.

Post-conference

- Acknowledgement as partner in post-conference email to delegates and link to company website.

Exhibitors

Packages include

- Shell scheme booth within exhibition.
- Fascia nameboard.
- One power socket and two lights.
- 50-word company editorial on conference app.
- Inclusion of company name in exhibitor list on conference webpage.
- Lunch and refreshments for two exhibitors.
- Opportunity to upgrade exhibitors to full conference delegates (access to conference sessions) for £199, for up to 4 places.

Prices:

Prices for exhibitor package by booth size:

- Charity stand (including specialist societies), £200 per sq metre.
 - 2m x 2m £800
 - 3m x 2m £1,200
 - 4m x 3m £2,400
- Non-charity £300 per sq metre.
 - 2m x 2m £1,200
 - 3m x 2m £1,800
 - 4m x 3m £3,600

Other sizes and open space options are available on request.

Value-added items

- Banner ad on conference app, £1,000.
- Sponsored listing on conference app, £500.
- Sponsored icon on home screen on conference app, £1,500.
- Interactive map listing on conference app, £300.
- Other app options available.
- Lanyard sponsor (logo on lanyards used onsite and taken away by delegates, 50-word editorial and logo in conference app), £1,500.
- Sponsor of poster display (one exclusive package available) – price on request.

Networking reception on day 1 of conference £3,500

- Acknowledgement as reception supporter and link to company website on conference web-page and downloadable programme.
- Acknowledgement as reception supporter and company logo on all conference marketing materials (subject to timings).
- A full delegate list (delegate names and organisations) in advance of the conference.
- Opportunity to upgrade exhibitors to full conference delegates (access to conference sessions) for £199, for up to 4 places.

Conference dinner and awards partner £4,000

- The unique opportunity to be associated with the influential RCP Excellence in Patient Care Awards.
- Acknowledgement as dinner and awards partner and link to company website on awards web-page.
- Acknowledgement as dinner and awards partner and link to company website on all e-newsletters about the awards (subject to timings).
- Acknowledgement as dinner and awards partner and company logo on all awards marketing materials (subject to timings).
- Five places at the conference dinner for people from your company or guests.
- Acknowledgement as dinner and awards partner and company logo on banner stands at the dinner.

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For further information, visit our website at:
www.rcplondon.ac.uk/Medicine2017
The RCP reserves the right to refuse a booking.