



Royal College  
of Physicians

Partnership opportunities

RCP conferences

# Faculty of Physician Associates 2nd National CPD conference

18 -19 September 2017

## Partnership and supporter opportunities

**Venue:** Royal College  
of Physicians, London

Everything that we do at the Royal College of Physicians (RCP) aims to improve patient care and reduce illness. We are the professional membership body for physicians, with over 30,000 members across the globe. They work in hospitals and the community across 30 different medical specialties. They care for millions of medical patients with a huge range of conditions. The RCP works to ensure that physicians are educated and trained to provide high-quality care.

Our education, training and events programmes support medical professionals to fulfil their potential, lead rewarding careers and deliver the best possible care for patients.

The 2-day national CPD conference returns for its second year. The conference will provide the main CPD opportunity of the year for physician associates, as well as offering an opportunity to network

With this day, we are offering opportunities to access the people who use your products and services face-to-face and present your brand as a supporter of the profession

#### Why should I support the event?

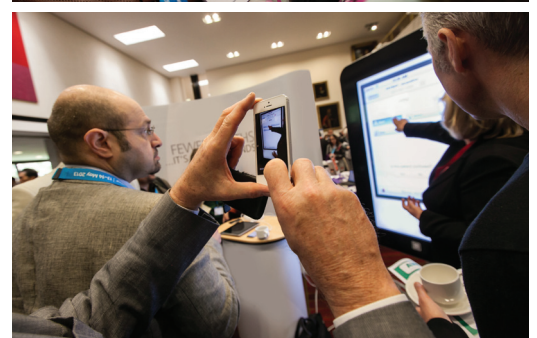
By supporting or exhibiting at the event, you will be able to:

- > extend your message and raise the profile of your brand amongst the very people who use your products and services
- > network directly with the people who influence your business
- > gain face-to-face access with major players in the field, all under one roof
- > present your company as a supporter of the profession to all RCP members and fellows and healthcare workers around the world.

#### Who will I meet?

Up to 140 consultants and trainees from across the specialties.

Delegate numbers at RCP conferences have increased by 70% over the last three years.



## Opportunities available

We are pleased to offer a number of packages and opportunities to be involved with the event (see detailed packages below). We would also be happy to discuss a package tailored to suit your needs.

### Principal partner

(exclusive package available to one company)

**£4,495**

#### Before the conference:

- > Acknowledgment as principal partner and link to company website on conference web-page.
- > Acknowledgment as principal partner with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as principal partner and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- > Acknowledgment as principal partner and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

#### At the conference:

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) in a prominent area of the exhibition with access to power socket and wireless internet.
- > The opportunity to run a 20-minute lunchtime satellite session open to all delegates, providing the opportunity to speak to delegates in a dedicated learning session (partner company to arrange all content and speakers and subject to the RCP's final approval of programme and content).
- > Space for a pull-up banner stand in both the registration area and on the stage in the main auditorium.
- > 300-word company editorial with logo in delegate pack and acknowledged as principle partner of the event.
- > Company logo in prominent place on holding slide in main conference auditorium and acknowledged as principal partner of the event.
- > Company literature in delegate packs (inserts to be provided by partner and maximum of A4 in size).

- > Full complimentary delegate passes for three colleagues from your company or guests (access to conference sessions and full catering).

- > Complimentary lunch and refreshments for two exhibitors.

#### Post-conference:

- > Acknowledgement as principal partner in post-conference email to delegates and link to company website.

### Partner (two packages available)

**£2,995**

#### Before the conference:

- > Acknowledgment as partner and link to company website on conference web-page.
- > Acknowledgment as partner with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as partner and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- > Acknowledgment as partner and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

#### At the conference:

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) with access to power socket and wireless internet.
- > 200-word company editorial with logo in delegate pack and acknowledged as partner of the event.
- > Company logo on holding slide in main conference auditorium and acknowledged as partner of the event.
- > Company literature in delegate packs (inserts to be provided by partner and maximum of A4 in size).
- > Full complimentary delegate passes for two colleagues from your company or guests (access to conference sessions and full catering).
- > Complimentary lunch and refreshments for two exhibitors.

#### Post-conference:

- > Acknowledgement as partner in post-conference email to delegates and link to company website.

**Supporter** (three packages available)

**£2,495**

**Before the conference:**

- > Acknowledgment as a supporter and link to company website on conference web-page.
- > Acknowledgment as a supporter with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as supporter and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

**At the conference:**

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) with access to power socket and wireless internet.
- > 100-word company editorial with logo in delegate pack and acknowledged as a supporter of the event.
- > Company logo on holding slide in main conference auditorium and acknowledged as a supporter of the event.
- > Complimentary lunch and refreshments for two exhibitors.

**Exhibitor** (multiple packages available)

**£995**

**At the conference:**

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) in the exhibition.
- > Complimentary lunch and refreshments for two exhibitors.



**Additional opportunities**

**Add further value to your package with the following extras:**

- > Company literature in delegate packs (company to supply insert and a maximum of A4 in size) - £495
- > Company 'take-away' distributed to delegates at registration (small item such as pen, notepad, key-chain etc. – item to be agreed by RCP and supplied by partner/supporter) - £495

To book or discuss any of these packages further, please contact:

**Akilah Walwyn-Smith**  
**akilah.walwyn-smith@rcplondon.ac.uk**  
**02030751252**

Find out more about RCP conferences at [www.rcplondon.ac.uk/events](http://www.rcplondon.ac.uk/events).

An exhibition floorplan is available on request (contact [akilah.walwyn-smith@rcplondon.ac.uk](mailto:akilah.walwyn-smith@rcplondon.ac.uk))

NB. All prices subject to VAT at the time of booking.

We are pleased to offer a 30% discount to registered charities.

**Follow us!**



[www.linkedin.com/company/royal-college-of-physicians](http://www.linkedin.com/company/royal-college-of-physicians)  
[www.twitter.com/RCPLondon](http://www.twitter.com/RCPLondon)  
[www.youtube.com/rcponline](http://www.youtube.com/rcponline)  
[www.facebook.com/RoyalCollegeofPhysicians](http://www.facebook.com/RoyalCollegeofPhysicians)